

Today's Chevrolet

Built for J.S. Pryor... & Sons.

THE \$4,990* CHEVY CHEVETTE.

A Chevrolet so dependable, 97% built in the past nine years are still on the road.† Rolling up over 110 billion owner-proven miles.

So when you buy your new Chevy Chevette, you might want to consult your kids on the color. Chances are it'll be their car, too. Long after it's stopped being your car.

And Chevette's a car you'll enjoy keeping in the family. Reclining front bucket seats, fold-down rear seat, carpeting all the way back to a handy hatchback are all standard.

All in a car so easy to maintain, it's a car you can own. Instead of it owning you.

That's what we mean by Chevrolet Taking Charge. With the kinds of cars and trucks you need today.

*Manufacturer's Suggested Retail Price including dealer prep. Tax, license, destination charges and optional equipment additional. Price higher in Calif. †Source: R. L. Polk & Co.



Let's get it together...
buckle up.



CHEVROLET



taking charge